

Conserves AU.



HD Multicast, HD Surround, conventional stereo — Element handles them all. Upgrade your studios with confidence; you're ready for anything.



Technology can save you money.

Consider: computers, VoIP phone systems and bandwidth cost less and deliver more every year. Wouldn't it be great if broadcast gear did, too? Thanks to Axia, it can.

Axia saves you money by using open Ethernet technology to replace expensive proprietary mainframe routers. Not only is Ethernet less expensive, it's simpler and more reliable — perfect for critical 24/7 operations. The Axia IP-Audio solution eliminates sound cards, DAs, punch blocks and cumbersome cables, so it reduces installation and maintenance costs.

And now, Axia has a cool new modular control surface: Element. Scalable from four to forty faders, you can build the ideal surface for every studio. Element's abundant outputs and flexible architecture can be switched between stereo and surround mixing. Its info-rich user display, built-in router control, and integrated phone and codec support simplify the most complex shows. You'll never outgrow it.

Like all Axia products, Element does more and costs about half what others try to charge for their "Trust us, this is better than Ethernet, would we lie to you?" stuff.

Element. Worth its weight in... well, you know.



www.AxiaAudio.com